

長 遠 目 標 ● V I S I O N

MOISELLE品牌將在全球時裝市場中發揮香港時裝品牌的特色，以奠定其在香港高級時裝界的領導地位，並憑藉其專業精神、投入態度及承諾走向世界。

要達致公司的長遠目標，必須設計及生產深受顧客欣賞和追求、品質與時尚兼備的產品，並貫徹「顧客至上」的政策，為其提供即時和專業的個人服務。

MOISELLE, having established itself in a leading position in the top grade of Hong Kong fashion, will stand out prominently as a distinctive Hong Kong fashion brand in the global apparel market. **MOISELLE** will be taken to global prominence by Hong Kong expertise, dedication and commitment.

The Group's vision will be underpinned by quality and fashionable products that are desired and appreciated by customers, and a "customers first" policy that provides customers with a consistently high level of prompt, knowledgeable and personal service.